

Heel Pain?

Minimally
Invasive
Treatment
Option



VIAFLOW™

Flowable Placental
Tissue Matrix

WRIGHT AMNIOTIC SOLUTIONS.

SIMPLE SOLUTIONS.

ADVANCED CARE.

Only a physician can tell you if these products and associated procedures are right for you and your circumstances.

For more information visit wright.com/viaflow
or email us at Biologics.Marketing@wright.com

Wright offers two storage options:
ambient temperature with VIAFLOW™ Flowable Placental Tissue Matrix
and cryopreserved with VIAFLOW™ C Cryopreserved Flowable Placental Tissue Matrix.

WRIGHT™
FOCUSED EXCELLENCE

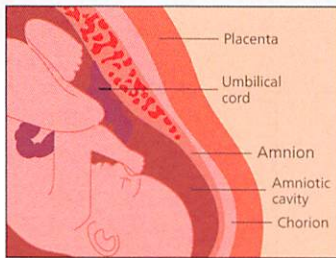
VIAFLOW™

Flowable Placental Tissue Matrix



What is placental connective tissue matrix?

Placental connective tissue matrix is a human tissue sourced from the placenta -- the protective envelope that surrounds a baby -- of healthy pregnant mothers who have voluntarily donated the tissue after live, planned cesarean (C-section) births. These tissues are specially processed and preserved for later use.



Placental Connective Tissue Matrix is not a drug like corticosteroids commonly injected for heel pains. It is a human tissue that retains biologic components commonly found in the body that influence the immune system and inflammation among other things.* This tissue also retains the placental tissue matrix of its source to enable the supplementation or replacement of damaged or inadequate tissue. In other words, placental connective tissue matrix may address the short term pain and the underlying problem to provide a long term solution to your pain.

What is it used for?

Placental connective tissue matrix is used to supplement or replace damaged or inadequate connective tissue. Connective tissue is anything that connects, separates, or binds other tissues or organs.

How does it work?

If your doctor decides that you are a good candidate for this minimally invasive therapy, then a small needle will be used to inject a tiny amount of the placental connective tissue matrix into the troubled area. The treatment takes less than 10 minutes and can be done in the office. You should begin to feel the benefits of the treatment within a few weeks after the injection.

How can I learn more about this treatment?

Bring this ad to your doctor and ask him about Wright's Amniotic Solutions.

*Data on file with HRT

Lullove, E. A Flowable Placental Tissue Matrix Allograft in Lower Extremity Injuries: A Pilot Study. *Cureus* 7(6): e275.

Zelen, Charles M, et al. Prospective, Randomized, Blinded Comparative Study of Injectable Micronized Dehydrated Amniotic/Chorionic Membrane Allograft for Plantar Fasciitis – A Feasibility Study. *Foot & Ankle International*. 2013. 34(10). P. 1332-9.

Please consult a physician for complete information regarding benefits, risks, and potential outcomes. Individual results and activity levels vary after treatment and depend on many factors including age, weight, and prior activity level.